

RAMANKITA SARDA

Graphic Designer

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PROFESSIONAL SUMMARY

Graphic designer with hands-on client experience across branding, social media, and marketing collateral, bringing strong typography, layout, and visual identity skills to every project. Comfortable working across digital and print formats and translating brand guidelines into consistent, polished creative. Also builds UI screens and design systems in Figma, adding a digital-product dimension to a visual design foundation.

SKILLS & TOOLS

Design: Visual Identity, Typography, Color Theory, Layout, Branding, Social Media Design, Marketing Collateral, Print & Digital Design

UI Design: Visual Hierarchy, Design Systems, Responsive Design, Wireframing, Prototyping

Tools: Illustrator, Photoshop, Canva, Figma, Adobe XD, Google Workspace

EXPERIENCE

Junior Graphic Designer

Nov 2025 – Feb 2026

Blush and Brown, Pune, India

- Designed brand creatives, social media assets, and marketing collateral across multiple client accounts, in both digital and print formats
- Applied typography, color theory, and layout principles to keep deliverables visually consistent with each client's brand guidelines
- Partnered with the creative lead to develop and execute campaign concepts under tight turnaround times
- Managed concurrent project briefs, incorporating client feedback iteratively across formats and timelines

Visual & UI Designer - “Mine” (Dating App)

2025 – 2026

Tools: Figma, Adobe XD, Photoshop

- Designed the visual language and UI screens for a dating app currently in development for Play Store launch, including onboarding, discovery, and chat interfaces
- Applied consistent typography, color, and layout principles across 25+ screens
- Built a reusable Figma component library (buttons, inputs, cards, modals, navigation) to keep visual design consistent as the product scaled

PROJECTS

Ahar - Brand Identity (Tiffin Service)

College Project

Tools: Illustrator, Photoshop

- Designed a complete brand identity for a college exhibition project, including logo construction, wordmark, color system, and typography, translating brand meaning (nourishment, approachability) into visual form
- Developed packaging design across multiple touchpoints - delivery box, carry bag, and container - maintaining consistent brand application
- Designed promotional social media creatives and service posters aligned with the brand's visual identity

EDUCATION

Diploma in Graphics and Web Designing | Srajan College of Designing, Pune

Bachelor of Science - Nutrition and Dietetics | SNDT College of Home Science, Pune | 2024

SOFT SKILLS

Communication · Empathy · Creativity · Teamwork · Problem Solving · Critical Thinking · Time Management · Fast Learner · Attention to Detail

LANGUAGES

English - Fluent | Hindi - Fluent | Marathi - Native