

RAMANKITA SARDA

UI/UX Design Intern

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PROFESSIONAL SUMMARY

Junior UI/UX designer transitioning from professional graphic design, with a strong foundation in visual communication and a research-driven approach to product design. Designed an end-to-end mobile app flow - research, personas, wireframes, prototype, and usability testing - while delivering client-facing brand and marketing design work. Comfortable moving between visual execution and structured UX process.

SKILLS & TOOLS

UX Design: User Research, Personas, Journey Mapping, Wireframing, Prototyping, Usability Testing, User Flows, Information Architecture, Interaction Design

UI Design: Visual Hierarchy, Typography, Color Theory, Responsive Design, Design Systems, Accessibility Basics, Micro-interactions

Tools: Figma, Adobe XD, Photoshop, Illustrator, Canva, Google Workspace

EXPERIENCE

UI/UX Designer -“Mine” (Dating App)

2025 – 2026

Tools: Figma, Adobe XD, Photoshop

- Designed the end-to-end UI/UX for a dating app currently in development for Play Store launch, conducting competitive analysis of 3 leading apps and building user personas for an Indian urban audience aged 21-35
- Designed a trust-first onboarding flow (phone OTP + 4-step progressive profile builder) to reduce early drop-off
- Built a swipe-based match discovery interface and a real-time chat UI supporting text, media, and emoji reactions
- Delivered a reusable Figma component library across 25+ screens for design system consistency

Outcome: Prototype tested with 15 users - 85% completed onboarding unassisted; component library cut new-screen design time by ~40%

Junior Graphic Designer

Nov 2025 – Feb 2026

Blush and Brown, Pune, India

- Designed brand creatives, social media assets, and marketing collateral across multiple client accounts, in both digital and print formats
- Applied typography, color theory, and layout principles to keep deliverables visually consistent with each client's brand guidelines
- Partnered with the creative lead to develop and execute campaign concepts under tight turnaround times

EDUCATION

Diploma in Graphics and Web Designing(IPWD) | Srajan College of Designing, Pune

Bachelor of Science - Nutrition and Dietetics | SNDT College of Home Science, Pune | 2024

SOFT SKILLS

Communication · Empathy · Creativity · Teamwork · Problem Solving · Critical Thinking · Time Management · Fast Learner · Attention to Detail

LANGUAGES

English - Fluent | Hindi - Fluent | Marathi - Native